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FOR IMMEDIATE RELEASE: Make plans for AFAD Weekend at the GCMA

Greenville, SC-- This year the Greenville County Museum of Art marks the 32nd anniversary of its signature event, Antiques, Fine Art and Design Weekend. Presented by United Community Bank, the annual show opens to the public on Friday, October 13 and ends Sunday afternoon, October 15. Admission is \$5 and is good for all three days of the event. This fun and inspiring weekend features 27 dealers from across the country.

Guests can browse among the best antiques, fine art, and design in the Museum's iconic modern setting on Heritage Green. Silver, linens, fine art, folk art, jewelry, primitives, porcelain, and outstanding antique furniture are for sale.

The weekend begins with the Preview Party, an elegant event for donors that celebrates the success of the annual Art for Greenville campaign. Since its inception, the Art for Greenville campaign has raised more than \$10 million for the acquisition of more than 160 works of art for the Greenville community.

On Friday, October 13, the GCMA presents a lunch and lecture (\$50, reservations required) with designer and author James Farmer, who will share ideas and inspirations from his latest book, A Place to Call Home. Southern born and bred, Farmer is the author of the top-selling cookbooks A Time To Cook; Dinner on the Grounds, and A Time to Celebrate. His latest book, A Place to Call Home, will be released this fall, just in time for Antiques, Fine Art & Design Weekend. He will sign books following his lecture.

James Farmer tickets include a catered lunch inspired by recipes from his cookbooks and served at one of 14 tables boasting tablescapes created by GCMA volunteers; general admission to Antiques, Fine Art & Design Weekend (good for all three days); and a 20 percent discount on all in-stock James Farmer books in the museum store. Seating is

limited. To purchase tickets, call 864.546.4065, click here, or visit gcma.org/antiques.

In addition to shopping from an array of stunning antiques, fine art, and folk art, guests can savor delicious Southern hospitality on the show floor with a tasty boxed lunch, or relax in the afternoon with a cup of coffee or glass of wine at Antiques and Drinks. For a complete show schedule, visit the Museum's website, gcma.org/antiques.

Today the Greenville County Museum of Art is recognized as one of the country's finest American art museums. Ranked by *U.S. News Travel* as one of the top three places to visit in Greenville, visitors come from around the world and across the country to see the outstanding collections of works by Andrew Wyeth and Jasper Johns along with the renowned Southern Collection, all made possible by the tireless efforts of volunteers and the incredible generosity of the community.

The 2017 Antiques, Fine Art & Design Weekend show hours are from 10 am until 6 pm on Friday, October 13 and Saturday, October 14, and from 1 pm until 5 pm on Sunday, October 15. For more information, visit gcma.org/antiques or call 864.271.7570 x1020.