



Greenville County **Museum of Art**

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gcma.org

# News Release

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**FOR IMMEDIATE RELEASE: Don't miss the exhibition *Ron Rozzelle: Environmental Activist* and meet the artist at the GCMA**

Greenville, SC-- Ron Rozzelle (born 1950) earned his bachelor's degree in product design from North Carolina State University and his master of fine arts from California Institute of the Arts. Rozzelle honed his graphic design and film production skills at the Eames Office, where he worked on projects like the iconic *Powers of Ten* film. He eventually returned to his native state, where he taught design at his alma mater and at the University of North Carolina at Greensboro. He has received several fellowships and grants, including the Pollock-Krasner Foundation Grant for his current body of work, *Environmental Activist*, which is on view at the Greenville County Museum of Art.

Rozzelle grew up in rural North Carolina and presently lives there on wooded acreage along the Haw River. He has a deep interest in preserving the integrity and beauty of the land. The paintings in *Environmental Activist* examine the impact of mankind's actions on the planet. Beautifully rendered, his apocalyptic images depict the results of a consumer-driven society fecklessly charging down an unchecked path, pockmarked by belching factories and bloated Dumpsters lined up like so many dominoes. Reminiscent of a modern-day St. John, Rozzelle paints prophetic pictures that invite viewers to ask questions and consider the consequences of their own consumption.

*Ron Rozzelle: Environmental Activist* continues on view through September 6, 2015.

The Greenville County Museum of Art is located in the center of downtown Greenville's cultural campus, Heritage Green, at 420 College Street. The GCMA is open Wednesday through Saturday from 10 am until 6 pm and on Sundays from 1 pm until 5 pm.

Admission is free.

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Related events:

**Third Thursday Tour: *Ron Rozzelle: Environmental Activist***

Meet in front of The Salon near the front door at 11 am and join us for a free, docent-led tour of the exhibition Ron Rozzelle: Environmental Activist.

**Artist Workshop: Fostering the Artist's Environment**

August 28 & 29

Friday 2 pm – 5:30 pm

Saturday 11 am – 3:30 pm

\$80, includes lunch on Saturday

Join artist Ron Rozzelle and discover new ways to revitalize your creative process, no matter what your media or skill level. Consider new strategies for generating ideas and exploring ways to develop an idea to fruition. The first session of the workshop will encourage artists to brainstorm collaboratively. The second session will focus on developing ideas into a practical study that the student can later use to create a finished work. Register online at [gcm.org/events](http://gcm.org/events). For more information, call 864.546.4047.

**Sundays at 2: Artist Talk with Ron Rozzelle**

August 30

2 pm

North Carolina artist Ron Rozzelle believes that an artist is “a person who points to things.” Join us for a tour of his exhibition and insights into the creation of his apocalyptic images. All Sundays at 2 programs are free.

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